Productive Shifts: Faculty Growth through Collaborative Assessment of Student Interdisciplinary Work

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Faculty inquiry focused on student work can lead to conceptual changes in how we think about assessment, disciplinary expertise, and interdisciplinary learning—revealing the promise of learning communities for students and faculty alike.

In the scholarship of teaching and learning, few experiences are more energizing than the timely encounter between a novel idea and a group of faculty ready to experiment with, appropriate, and expand such idea advancing new knowledge that is firmly grounded in practice. In the same vein, few collective efforts are more rewarding than those that invite us to inquire and revisit our beliefs, better to prepare students for today's changing world. Such was the nature of the collaboration that brought twenty seven college faculty teams, Gillies Malnarich, Emily Lardner, and me together, as described in the opening pages of this special issue. In these comments, I draw on our shared insights feeling grateful for the commitment with which our group embarked in a joint experimentation. I outline productive shifts in faculty thinking that emerged from our sustained attention to the assessment of student interdisciplinary learning.

Setting the Stage

Like many of my colleagues traveling from distant cities nationwide, I arrived at our first Washington Center meeting in Seattle wondering what might become of the series of presentations and conversations about student interdisciplinary learning that Emily, Gillies and I had envisioned. My
research group at the Harvard Graduate School of Education had advanced a definition of interdisciplinary understanding and an empirically based model for its assessment that I was eager to share. I was also delighted with the prospect of learning about how our findings would meet what Lee Shulman calls "the eclecticism of practice."

Interdisciplinary understanding, we had posited, is

... the capacity to integrate knowledge and modes of thinking from two or more disciplines in order to produce a cognitive advancement—to explain phenomena, fashion products, solve problems, in ways that would have been unviable through single disciplinary means.

The scarcity of research-based knowledge about the assessment of interdisciplinary student work had led interdisciplinarity expert Julie Thomson Klein rightfully to dub assessment the Achilles Heel of interdisciplinary education. Recognizing the crucial role of assessment in shaping learning, instruction and program evaluation we viewed it as a powerful window into faculty values and student minds. Assessment practices reveal our enacted theories about the purpose of education, we recognized. If we are to prepare our students to conduct quality interdisciplinary work we must uncover markers of quality toward which to direct our instruction. Identifying such relevant markers at the various involved institutions required a collective investigation in each campus. Faculty teams agreed to focus their attention on shared analysis of interdisciplinary student work setting the initial direction for our work together.

Scholarly and Actionable Knowledge

Supporting faculty inquiry requires more than clear theoretical principles and research findings. Early in our collaboration we detected the need to re-represent research-based findings in actionable form—to embed research insights in usable tools for reflective practice. To meet this need, I devised the targeted collaborative assessment protocol — i.e. a series of guidelines for a structured conversation to analyze student work (see Appendix A in opening paper, p. 16 of this issue). The protocol built, on the one hand, on collaborative assessment conference designs developed at Harvard Project Zero. On the other, it focused on quality criteria for interdisciplinary learning identified in our research.

For two years, faculty at different campuses gathered around samples of student work to examine their more and less obvious qualities, reveal their strengths, consider the learning challenges they illustrated. Once generally acquainted with a sample of student work, faculty exchanged their interpretations by considering core elements of interdisciplinary understanding: They discerned the purpose that the student pursues in the piece of work examined; the ways in which two or more areas of expertise and disciplines informed the work, the ways in which different forms of expertise were integrated, and the reflections each student shared about the nature and limitations of his or her work. At each turn in the discussion, faculty offered evidence for their interpretations, pointing to particular aspects of the work. They valued the student’s accomplishment and made recommendations for the student to improve less developed aspects.

Learning to run the protocol was not simple. The conversation is purposeful, paced, and structured resulting in slightly awkward exchanges. Identifying markers of “integration” presents important demands. As the papers in this issue suggest, the protocol process was adapted to meet various assessment purposes and contexts. Some groups used the protocol to inform grading and program evaluation, others to adjust assignment designs, others as an opportunity to begin meaningful faculty collaborations on campuses. Some opted for using questions and probes selectively, others chose to include students as collaborators in the assessment process. In the most generative cases, a sustained and collaborative reflection about student learning raised new questions and invited pivotal changes in faculty and students’ conceptions of assessment, interdisciplinarity, teaching and learning, and the purpose of education in the 21st century.

Productive Shifts

How did faculty expand, reinterpret, adjust, and reconsider initially familiar ideas? Faculty’s growing capacity to assess student interdisciplinary work was punctuated by productive shifts in thinking, which we sought to document over time. I frame them below as shifts between two views “from” and “to”. They embody pivotal shifts in faculty professional development.

Changing views about assessment

From: Assessment as a tool to control whether students have acquired course information

To: Assessment as a tool to find out how students are making sense of course concepts, habits of mind competencies and connections
Changing views of interdisciplinary learning

From: Viewing interdisciplinary learning as an end in itself
To: Viewing interdisciplinary learning as a means to build deep and broad understanding of relevant public issues

From: Viewing interdisciplinary student work as unrelated to disciplines
To: Viewing interdisciplinary student work as directly informed by expertise in the disciplines and established fields of knowledge

From: “Naming” disciplinary connections apparently made in interdisciplinary student work
To: Identifying the particular disciplinary concepts, skills and modes of thinking present in the work.

From: Valuing students’ explicit references to interdisciplinary work
To: Valuing students’ demonstrated capacity to carry out interdisciplinary work—whether explicitly labeled as such or not

From: Valuing students’ focus on a general “theme” to which multiple disciplines speak often in a parallel fashion
To: Valuing students’ articulation of a multifaceted topic that demands the integration of disciplinary forms of expertise

From: Having a general sense of a sample of student work as interdisciplinary
To: Becoming able to articulate what makes a sample of work interdisciplinary considering the topic addressed, the approach selected, the disciplines informing the work, the ways in which integration yields new insights, and the reflective qualities of the work

The conceptual changes outlined above punctuated the process of faculty inquiry. They appeared in the form of discovery moments in informal conversations, as the resolution of an assessment puzzle, plans for further actions or in the form of emerging questions. They represent understanding on the part of individuals or small groups, but not collective shifts in thinking—as participating individuals exhibited different points of departure and personal pathways for inquiry and growth. Furthermore,
these productive shifts do not always entail an abandonment of faculty's
initial positions but a shift in the center of gravity of their focus and
thoughts. Taken together, however, these conceptual changes speak to
the generativity of our assessment enterprise and the promise of learning
communities for students and faculty alike.

Assessment as Collaborative Inquiry

In the current political environment, any discussion of quality
assessment of student learning is delicate. Transformed into items on
standardized assessment instruments, even our best intended quality
descriptors risk losing the rich meanings with which they emerged, if
applied massively and unreflectively. The collaborative assessment process
described in this issue, militates against oversimplification by creating a
structure where genuine inquiry about student learning can take place.
When faculty engage in evidence-based deliberations about learning
processes and outcomes, they are better prepared to inform their students'
progress. Perhaps most consequentially, however, they establish a public
procedure to re-calibrate teaching and learning values and expectations
on campus. At a time when rapidly changing societies impose increasing
new demands on higher education (from nurturing global citizens, to
developing 21st century skills), interdiscipliary collaborative assessment
conferences may become much needed pockets of intelligent deliberation,
where focused discussions about student learning give room to a broader
consideration of the purpose of education in the 21st century. For that
opportunity... my colleagues in this project and I were thankful.